



ESP APPOINTS SUSAN AMEEL AS GENERAL COUNSEL

Fast-Growing Buy-Side Technology and Solutions Provider Enhances Management Team

New York, NY — March 12, 2008: ESP Technologies Corp., *THE Buy-Side Solution*, providing broker-neutral global order routing, post-trade management technology and centralized aggregated settlement services, announced today the appointment of Susan Ameel as General Counsel, responsible for the Company's legal and compliance functions.

Ms. Ameel has 10 years of relevant legal experience and a wealth of securities industry experience. Most recently she was with Cadwalader, Wickersham & Taft LLP and previously with the SEC, American Stock Exchange and other retail and institutional broker-dealers.

Joshua S. Levine, chief executive officer of ESP said, "We're pleased to welcome Susan to our leadership team. Susan has tremendous depth of industry and regulatory experience that significantly enhances our ability to provide great products and solutions to the underserved buy-side clients. ESP delivers and Susan will help us continue to be the innovators the buy-side has come to rely on for solving the issues they have with electronic trading, market fragmentation and the settlement complexity that ensues."

Susan has a B.B.A. from Grand Valley State University and a J.D. from the University of Detroit-Mercy Law School.

About ESP

ESP Technologies Corp., *THE Buy-Side Solution*, provides an extensive broker-neutral global order-routing network, advanced post-trade management technology and comprehensive centralized aggregated settlement services to mutual funds, life insurance companies, pension funds, asset managers and hedge funds. ESP provides innovative trading and post-trade solutions and delivers rapid, secure and customized direct market access and algorithmic routing capabilities in U.S. and global equities, options, and futures. Brokerage services are provided by Electronic Securities Processing (ESP) LLC. Member FINRA, SIPC, NFA. For more information, please visit fastesp.com.

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