



ESP NOW DISTRIBUTES ALGORITHMIC SOLUTIONS WITH UL REACH

New York – March 18, 2008 – ULLINK, global provider of connectivity and trading software solutions for the financial community, announced today that ESP has deployed UL REACH, the vendor's algorithmic distribution solution.

Headquartered in New York, ESP provides broker-neutral global order routing, post-trade management technology and centralized aggregated settlement services to the buy-side community.

UL REACH enables ESP clients to enrich electronic order flow through a web-based platform, route to algorithmic destinations and also allow brokers to modify strategies independently. This solution provides the buy-side a single-screen access to any broker strategy connected to UL NET and to ESP.

“As the sell-side continues to introduce new algorithms and trading strategies, the buy-side is finding it harder to keep up with the pace of change. The ULREACH platform enables ESP to ensure that our buy-side customers always have the latest broker services on their desktop,” said ESP Managing Director, Robert Sher. “

This solution for instant algorithm distribution enables brokers to manage their libraries of strategies online, easily adding and modifying algorithmic parameters. New or modified strategies can be instantly published to buy-side clients, either in their own trading application or through the UL REACH web station. The broker may also elect specific clients in the distribution process, thus enabling further refinement of broker-to-client relationships.

“Being able to choose from extensive libraries of ready-to-use complex strategies is a breakthrough in the way the Buy-Side handles broker selection,” explained Laurent Useldinger, CEO of ULLINK. “UL REACH deployment at client sites is non-intrusive and does not require any integration with existing IT infrastructures. Buy-Side clients can therefore benefit from UL REACH instantaneously”.

For more information on ULLINK and its UL REACH algo solution, please visit <http://www.ullink.com/solutionsETCDPA.html> or ask sales@ullink.com.

About ESP

ESP Technologies Corp., *THE Buy-Side Solution*, provides an extensive broker-neutral global order-routing network, advanced post-trade management technology and comprehensive centralized aggregated settlement services to mutual funds, life insurance companies, pension funds, asset managers and hedge funds. ESP provides innovative trading and post-trade solutions and delivers rapid, secure and

customized direct market access and algorithmic routing capabilities in U.S. and global equities, options, and futures. Brokerage services are provided by Electronic Securities Processing (ESP) LLC. Member FINRA, SIPC, NFA. For more information, please visit fastesp.com.

Contact:
Erika Szychowski
ESP Technologies Corp.
212-485-5144
eszychowski@fastesp.com

About ULLINK

ULLINK provides international financial institutions with low-latency connectivity and trading solutions. With over 300 ready-to-trade connections to favourite destinations: buy-side clients, brokers, exchanges, MTFs, ECNs, order routing networks, and trading applications – in all formats and for all asset classes. ULLINK's universal connectivity platform, UL BRIDGE, enables customers to build environments that relieve them from technical dependence on a specific vendor.

ULLINK solutions also include turn-key DMA gateways to the world's most active exchanges, a comprehensive order management system with flow monitoring and exception management, a MiFID-compliant Smart Order Router, and advanced trading interfaces with algorithmic trading capabilities. These flexible solutions are available in-house, in Facilities Management or through our global hub, UL NET. With offices in New York, London, Paris and Hong Kong, ULLINK supports hundreds of clients across time zones, including many of the world's largest financial institutions, and enjoys a reputation for delivering exceptional services. Please visit <http://www.ullink.com> or email sales@ullink.com.

Contact:

Philippe THOMAS
ULLINK Inc.
+1 (212) 991 0816
pthomas@ullink.com

###