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Plimus, Leading E-Commerce Services Provider, Secures \$18M In Strategic Funding

Susquehanna Growth Equity (SGE) Leads Round to Support Growth

SAN JOSE, Calif., June 23, 2008 – Plimus, Inc., a leading independent provider of outsourced e-commerce services, announced today that the company has secured an \$18M financing round. The capital will be used to support the growth of the company as it delivers the widest range of services to an ever-growing base of independent software and digital product vendors who use its services to market and sell their products online.

Susquehanna Growth Equity, LLC (SGE), a private equity firm investing in growth capital and late stage venture companies in the financial technology, information technology, and business services sectors was the sole institutional investor in the round. As part of the financing, Amir Goldman and Jonathan Klahr of SGE will join the board of directors.

"What we found to be unique at Plimus was the extent to which the company listens to its clients. This has allowed Plimus to build a diversified global client base," remarked Jonathan Klahr of SGE. "This funding will enable Plimus to accelerate the release of new services and invest in maintaining its high service levels, driving client satisfaction and meeting the burgeoning demand for outsourced e-commerce services."

Commenting on this round of investment, Hagai Tal, CEO of Plimus, said: "We are thrilled by the confidence SGE has shown in our business and delighted to be able to offer deeper and broader services and support to our clients. We look forward to continuing to deliver outstanding service."

About Plimus, Inc.

Plimus, Inc., a global e-commerce solutions provider, builds and manages online businesses for thousands of software publishers, web hosting companies and online retailers. Plimus helps companies and publishers of all sizes maximize online revenues and reduce the costs and risks of running an e-commerce operation.

The company's award-winning platform offers order management, fraud protection, export controls, tax management, physical and digital product fulfillment, multi-currency and multi-

language support, advanced reporting services, marketing tools, licensing management, an affiliate network, and much more.

Founded in 2001, the privately held Plimus is the winner of the 2006 Software Vendor Awards for Most Innovative Software E-commerce Service, Best Software E-commerce Customer Service & Support, and Best Overall Software E-commerce Value. Plimus is headquartered in California.

About Susquehanna Growth Equity (SGE)

Susquehanna Growth Equity, LLLP (SGE) invests in growth capital and late stage venture opportunities in the financial technology, information technology, and business services. SGE is an affiliate of Susquehanna International Group, LLP (SIG), a privately held financial institution specializing in trading and market making. SIG includes affiliated entities in institutional sales, research, private equity, venture capital and investment banking and has offices across North America, Europe, Asia and Australia. For more information see www.sgep.com